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Excel Challenge

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Excel Homework: Kickstart My Chart

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Theater kickstarters are the most successful category
   2. More kickstarters failed rather than being canceled
   3. The most canceled kickstarters were in ‘Web’
2. What are some limitations of this dataset?
   1. Some limitations of the dataset are we don’t really know all it took the kickstart to run other than what their goal was and what they received as pledges.
   2. It would be good see details on the number of pledges each kickstarter tried to gain.
3. What are some other possible tables and/or graphs that we could create?
   1. We could compare percentages of success to failures.
   2. We can analyze data on the timespan of the Kickstarter and its success
   3. We can compare success rate by country
   4. We can analyze Theater kickstarters since they have the most kickstarters and it can produce better comparison for the future

Bonus Statistical Analysis Questions

1. Use your data to determine whether the mean or the median summarizes the data more meaningfully.
   1. The Mean is more meaningful
2. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
   1. There is more variability in successful campaigns. This does make sense because the data set for successfully campaigns is larger than unsuccessful campaigns. Also, most unsuccessful campaigns have zero backers which makes the variance smaller.